

Inspire a Nation Business Mentoring (www.inspireanation.org) and
Billy R. Williams PhD. Present the

2017 Live (In-Person) "Insurance Agent & Small Business Marketing Workshop

Register: <https://www.eventbrite.com/e/2017-insurance-agent-small-business-marketing-workshop-tickets-31014845237>



Live Workshop 1/27/2017 Arlington TX! [*The Insurance Agent & Small Business Marketing Workshop*](#)

Hampton Inn & Suites by Hilton Arlington-South, 1100 E I-20 Arlington, TX 76018 | Tel [817-419-3700](tel:817-419-3700).

If you struggled with marketing your business in 2016, you don't want to miss this live, no b.s., no sales gimmicks workshop when it comes to a city near you in 2017.

Thanks to our sponsors, complimentary tickets are now available for each event!

[Click here for details and to claim your complimentary ticket.](#)

There are two parts to each 6 hour "Insurance Agent & Small Business Marketing Workshop":



(Part 1) 9:30 AM – 12: 30 PM: Small Business Marketing for any type of small business

Hour One: 30+ Ways to Generate Free and Low Cost Internet and Web Leads

Hour Two: How to Effectively Work and Close the Leads You Generated

Hour Three: Marketing Technology – Text Messaging, Voice Hotlines, Mobile Apps, and More.



(Part 2) 1:00 PM – 4:00 PM: Insurance Agent Specific Mentoring and Training

Hour Four: Implementing an Effective Daily Tasks Schedule for Agency Staff Members

Hour Five: Process Role Play – Endorsement, Claims, Policy Review, and New Customers

Hour Six: Q and A Session (What are you walking away with that you can implement tomorrow?)

2017 Workshop Cities and Dates (Click on the city to register)

[*Arlington, TX: Thursday, January 27, 2017*](#)

San Antonio TX: Friday, February 17, 2017

Houston TX: Friday, March 24, 2017

San Francisco, CA: Thursday, April 20, 2017

Los Angeles CA: Friday, April 21, 2017

Chicago IL: Friday, May 19, 2017

Atlanta GA: Friday, June 16, 2017